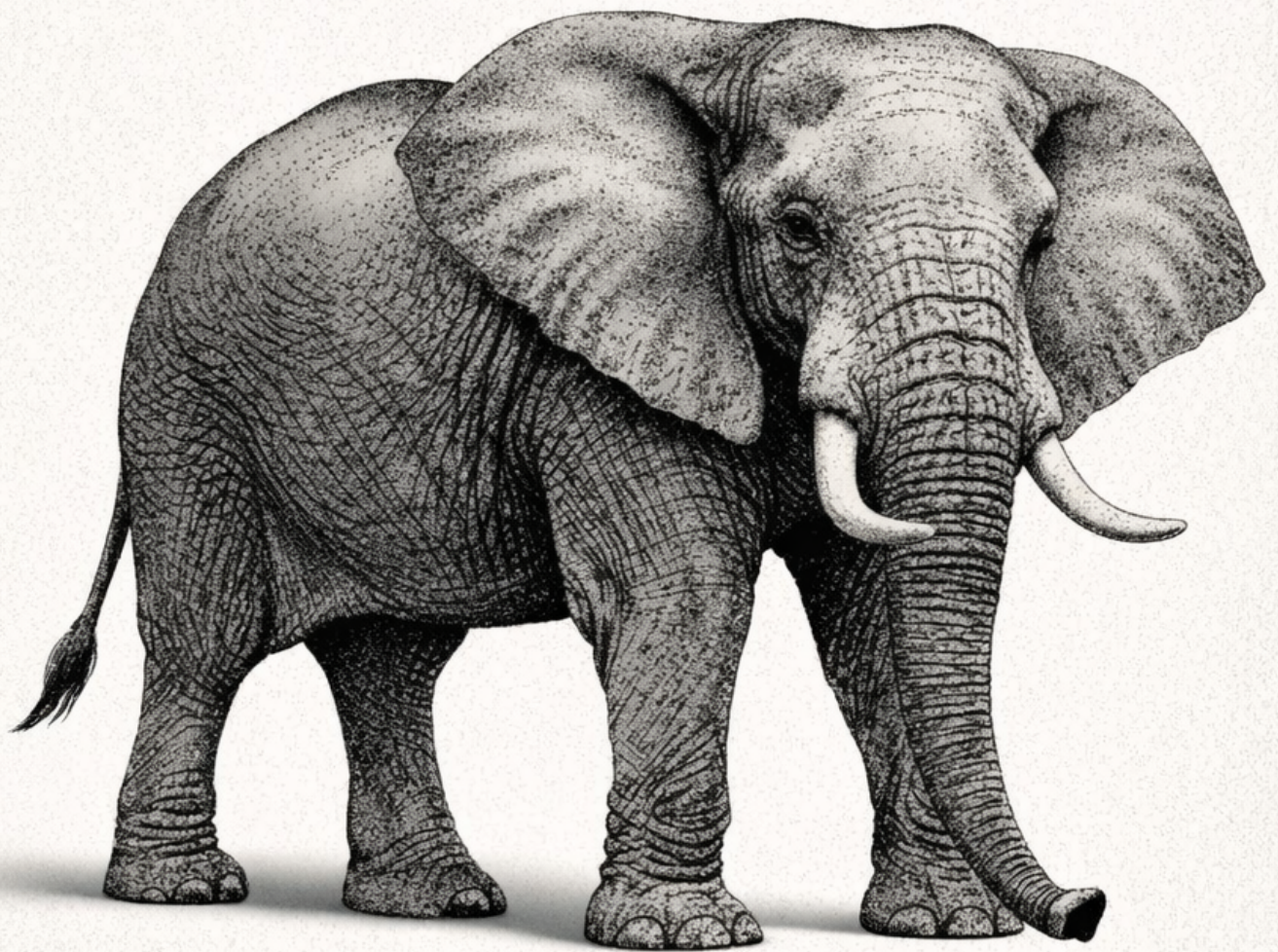


Laravel, shipping fast



Julian Beaujardin

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Preface

Laravel has been refined through years of production. It handles routing, validation, database access, authentication, queues, and testing with a coherent vocabulary.

The trap is fighting those conventions, wrapping Eloquent in repositories “just in case”, replacing FormRequests with custom validation, abstracting the framework out of the framework.

This book takes the opposite approach: lean into Laravel’s patterns because they’re proven. Controllers, FormRequests, DTOs, Resources, Facades, these exist because they prevent bugs, enable testing, and scale reliably.

Commit to Laravel’s conventions and you stop debating the foundation. You start shipping.

Boring scales. Clever decays.

What This Book Is About

This book shows a practical, repeatable way to build APIs with Laravel that are easy to extend, easy to test, and predictable for consumers. It uses a real production API as the running example and applies a consistent structure across validation, transformation, responses, and integration layers. The focus is not on clever abstractions, but on reliable patterns that scale with teams and timelines.

How This Book is Structured

The book moves from foundations to implementation. Early chapters establish the core architecture and response patterns. The middle chapters build out authentication, middleware, and integration boundaries. Later chapters cover reliability concerns such as logging, error handling, performance, and operations. Each chapter includes concrete code that mirrors the project in this repository, so you can map concepts to working files.

Conventions Used In This Book

Code samples follow the same conventions as the repository: strict typing, explicit return types, FormRequests for validation, Response Wrappers for JSON structure, and DTOs for typed data flow. The term “Response Wrapper” refers to **Responsible** response classes such as **ModelResponse**, **CollectionResponse**, **MessageResponse**, and **ErrorResponse**. Examples favor Laravel facades and Laravel 13 configuration patterns.

Who This Book is For

This book is written for Laravel developers who are comfortable with HTTP, REST, and Object Oriented Programming. You do not need to be a Laravel expert, but you should work with Laravel Framework regularly.

You can follow along with a laptop running PHP 8.4, a database, and an editor. The examples in this book come from real, working production APIs, so the focus stays practical.

If you have inherited inconsistent APIs or watched complexity pile up, this book offers a clear, repeatable path. It does not promise perfection, but it aims for sanity.

If you build with a team, this approach keeps endpoints readable, helps junior developers onboard quickly, and keeps the codebase from walking out the door.

If you want to ship features now, this book is for you. It focuses on patterns you can repeat from endpoint one to endpoint one hundred without rethinking the architecture.

If that sounds like you, this book was written for you.

About The First Edition

This edition is based on Laravel 13 and PHP 8.4, reflecting the modern application structure introduced in recent Laravel releases. Examples and conventions align with the Webplo License API codebase, including Response Wrappers, FormRequests, DTOs, and middleware-based architecture. The goal is a stable foundation that future editions can extend without changing the core approach.

This Book Is a Philosophy, Not a Pattern Library

You won't find 40 architectural diagrams here. You won't find a custom abstraction that "future-proofs" your codebase.

You will find:

- A simple, repeatable API structure
- Clear rules for controllers, facades, and validation
- A pragmatic approach to authentication, authorization, and versioning
- A bias toward deletion over invention

This is the approach I use when the goal isn't to impress other developers, but to ship weekly, onboard quickly, and keep complexity under control.

If you're looking to build "the perfect architecture", you won't find it here.

But if you want to ship APIs that survive pressure, deadlines, product pivots, junior developers, and legacy constraints, you're in the right place.

Here's the philosophy: Don't wait for complexity to arrive before you introduce structure, and don't add complexity that hasn't arrived yet. Start with simple, consistent patterns from day one. Use DTOs to type your data, Resources to transform it, Response Wrappers to make responses predictable, Facades to abstract provider logic, and FormRequests for validation. These are lightweight, sensible defaults that keep structure stable as the business logic evolves.

What You'll Get From This Book

- **Cut architectural debates by 80%.** Decide once, apply everywhere. No more “should we use a repository here?” on every endpoint.
- **Onboard developers in days instead of weeks.** Read one endpoint, understand all of them. That's the goal.
- **Reduce bugs caused by inconsistency.** Consistent patterns shrink the surface area where bugs can hide.
- **Add endpoints without touching five layers.** You follow one pattern, write the business logic, and ship.

These aren't promises. These are outcomes we've seen repeatedly if you applied this philosophy:

Core Principles

This book follows four core principles. These aren't just opinions; they're lessons learned from production systems handling billions of requests, teams that ship daily, and APIs that survive chaos without heroics.

1. **Consistency beats cleverness.** Every endpoint follows the same pattern: validation, response structure, and error handling. It might feel boring at first, but it's actually freedom. When the structure is predictable, your team can focus on business problems consistently.
2. **Discipline is velocity.** Constraints aren't chains; they're accelerators. When you agree on structure up front, you eliminate decision fatigue and ship faster together.
3. **Simple and consistent today scales better than clever and custom today.** Don't start with microservices, CQRS, event sourcing, or heavy abstractions unless you actually need them. Begin with boring, predictable patterns. When real constraints show up, you'll know exactly where to add sophistication.
4. **Build to ship, not to impress.** The goal is value, not architecture trophies. Ship features, measure impact, iterate. An API that ships is miles ahead of a pristine API stuck in staging.

What Happens When You Don't Follow These

I've watched this play out dozens of times.

A team builds an API with inconsistent patterns. Controller A validates with a custom class. Controller B validates inline. Controller C does a hybrid. Response formats vary. Errors are inconsistent. Field names drift.

Six months later, the codebase becomes archaeology. Code reviews drag because there's no baseline. New features take twice as long because you're fighting the code instead of extending it.

Or worse: a team wins a debate about "proper architecture" on day one. They implement CQRS. Or event sourcing. Or microservices. Zero users. Zero problems. But now every feature requires threading through five layers before business logic gets written. Velocity drops immediately. The architecture that was supposed to "future-proof" the system becomes the thing preventing you from shipping. Both failures share a disease: inconsistency and premature complexity.

How I Learned This

I spent three years at a company building an API that began beautifully. The first endpoint was perfect. We had a pattern. Everyone understood it. Then we hired two more developers.

One skipped resources and returned raw arrays. Another validated inline because FormRequests felt "too abstract." Someone wanted DTOs everywhere for "type safety," which led to different response shapes. Another wrapped Eloquent in repositories "just in case we switch databases."

No one was wrong. Each choice made sense on its own.

Collectively, we built an API where you couldn't read two endpoints and understand the third. Every new feature started with, "How did we do this last time?", and the answer kept changing. One endpoint cached aggressively. Another didn't cache at all. One returned proper status codes; another buried errors inside 200 responses.

By month six, we weren't shipping; we were doing forensics. Adding an endpoint took three days instead of three hours. Code reviews became architecture debates. Junior developers slowed down because they had to learn 47 different patterns instead of one.

Pull requests that should've taken an hour sat for days. Not because the logic was wrong, but because every endpoint triggered a new argument. And no argument ever resolved, because we had no foundation, only contradictory precedent.

I remember a standup where the entire team was blocked. Not on features, on understanding the last developer's code. Marisia couldn't remember why validation was structured differently in the orders API. Chris spent two hours hunting for where error handling was supposed to happen. We were spending engineering time deciphering inconsistency instead of solving problems.

The irony was that we had no performance problems or scaling problems. The “flexible architecture” we thought we were building became the most inflexible thing possible. You couldn’t change anything because no one understood why it was done that way.

We eventually rewrote the API, not because it was broken, but because consistency had collapsed. The rewrite took six weeks because the rules weren’t clear.

The second time, we picked one pattern. FormRequests for validation. DTOs for typed data. Resources for responses. One error structure. One Response Wrapper. No exceptions. No “this endpoint is special.”

We debated once, committed, and moved forward.

The difference was night and day. Velocity didn’t just return, it compounded. When you’re not figuring out how to do something, you’re solving the actual business problem.

Since then, I’ve used this same pattern across multiple production APIs, and the result has always been the same: clarity first, velocity second, scale third.

Years later, the same checklist still applies: use built-in Laravel features, delete before adding, and keep the solution boring.

That’s why this book exists. Not because I found “the best way,” but because I lived through what happens when you don’t decide upfront, and saw what consistency unlocked.

What “Shipping Fast” Actually Means

“Shipping fast” doesn’t mean writing code recklessly. It means:

- **Decisions made once, applied everywhere.** One validation pattern. One response structure. One error format. No debates, no exceptions, no special cases.
- **New developers productive in days.** Read one endpoint. Understand all of them.
- **Real problems get solved, not imaginary ones.** Build for today. Optimize when you hit real constraints.
- **Code reviews focus on logic, not style.** Consistency removes structural arguments.
- **Deploys don’t terrify you.** Predictability makes debugging and rollback routine, not drama.

Shipping fast is shipping predictably, reliably, and repeatedly. It’s velocity that compounds.

Discipline as Velocity, Not Restriction

Constraints enable speed.

A developer's instinct is often "freedom." No rules. Build it however feels right. But without constraint, you don't get freedom, you get chaos. And chaos is slow.

Think of a highway: drivers don't go faster without rules; they go slower because every driver is unpredictable.

Here's what happens when a team agrees on patterns:

You spend 30 minutes deciding how to structure validation. Then you use that approach everywhere. You've made one decision and saved dozens of hours of collective time.

You spend an hour defining your Response Wrapper. Every response follows it. No surprises for clients. No debugging seven different response shapes.

You choose your error strategy once. Every error follows it. Consistent status codes, messages, and payloads.

This isn't restriction. It's freedom from the tyranny of choice.

The fastest teams I've worked with weren't the smartest. They were the most consistent. They decided once, applied everywhere, and moved forward.

That's what this book teaches: the patterns that let your team move at velocity.

The Myth of "Advanced"

Every developer goes through a phase:

You discover microservices. You discover CQRS. You discover event sourcing. You discover hexagonal architecture. And suddenly everything you've built feels "wrong."

So you rebuild. And rebuild again.

What used to be a simple `POST /orders` endpoint now requires six layers of abstraction, three transformers, two DTO libraries, and a design doc longer than your schema.

These patterns solve real problems, but not the problems you have yet.

Netflix uses microservices because Netflix *broke their monolith*. They didn't start there. They started simple, hit real limits, and then evolved.

This is accidental complexity: complexity you add because you anticipate problems that never came, or because you want to show off knowledge.

Clever code feels good. It impresses other developers. But cleverness compounds. Every abstraction adds another layer to understand, another layer to debug, another layer to maintain.

Multiply that by a team of five. Multiply that by two years.

You end up with code that's harder to read, harder to change, and harder to test. The more abstract your code, the fewer people actually understand it. When the person who wrote it leaves, you're stuck maintaining a system you can barely comprehend.

That isn't architecture. It's archaeology.

Here's the uncomfortable truth:

Most APIs don't fail because they weren't architected like Netflix. They fail because they were never shipped, never simplified, or never maintained.

There's a difference.

Solve the problem in front of you with the simplest code that works. When you hit a real limit, performance, scalability, maintainability, add the sophisticated pattern that solves that specific problem. By then, you understand why you need it. The pattern isn't theoretical; it's a solution to a real pain.

Complexity feels productive. Shipping is productive.

What Makes an API Good

Before we go any further, let's get aligned on what we're actually trying to build. The API design community, from RESTful architecture principles established by Roy Fielding to modern API design guides from Stripe, Twilio, and GitHub, has converged on a few core principles. These aren't arbitrary opinions. They're lessons learned from billions of API requests served in production, from APIs that scaled smoothly and APIs that collapsed under their own complexity.

A good API isn't just one that works. It's one that:

1. **Does one thing well**, Your API should have a clear purpose. A license management API shouldn't handle domain registration. A payment API shouldn't manage user profiles. This principle, known as the "single responsibility principle," applies to entire services. When an API tries to do everything, it does nothing well. Stripe, GitHub, and Twilio are laser-focused on their domain. They do one thing and do it brilliantly. Your API should be the same.
2. **Is predictable**, Responses should follow consistent patterns. Errors should be structured the same way. Field naming should be consistent. When you call `GET /licenses`, the response structure should match `POST /license`. Your API is a contract with your consumers, Stripe calls this "consistency." Break it and they lose trust. Keep it, and they'll build confidently on your API.

3. **Is secure by default**, Security shouldn't be an afterthought. CORS headers should be restrictive by default. Rate limiting protects you from abuse. Authentication should be required on protected routes. Build security into the foundation, not bolted on. The OWASP API Security Top 10 is clear: most vulnerabilities come from broken authentication, broken authorization, and excessive data exposure. These are architecture failures, not cryptography failures. Make security the default path.
4. **Handles failures gracefully**, Networks fail. Databases go down. Users send malformed data. Return meaningful HTTP status codes (not everything is 200 or 500). Provide error details that help consumers understand what went wrong. Stripe documents precisely what status codes mean and provides error codes for programmatic handling. You don't need idempotency keys on day one, but never return a cryptic 500 when you can provide real information.
5. **Is observable**, When something goes wrong in production (and it will), you should know immediately. Use structured logging. Use request IDs to trace operations through your system. Use metrics to monitor speed and failures. GitHub and Stripe log requests in searchable, traceable ways. If you can't see your system, you can't fix it. You should too.
6. **Can evolve**, Your API isn't done on day one. It grows and adapts. Design for evolution: version carefully, provide deprecation notices, think about how new fields won't break existing consumers. GitHub, Slack, and Stripe built APIs that evolved for years. Your API won't serve the same requests in three years. Design knowing that.

These principles aren't unique to this book. They're rooted in decades of API design experience across the industry. What this book does is show you how to build them into your Laravel application from the beginning.

That's what we're building toward in this book.

The Strategy

Here's how we're going to approach this:

First, we build with simple patterns from day one. Not complex patterns, not "future-proof" abstractions, just sensible defaults that we'll use consistently across every endpoint. FormRequests for validation. DTOs for typed data. Mappers for transformation. Resources for JSON output. Response Wrappers for consistent structures. Facades for clean interfaces. These aren't heavyweight frameworks. They're lightweight patterns that every endpoint will follow, from the first to the hundredth. This consistency means your team learns once, then applies that knowledge everywhere. New developers onboard faster. Code reviews become simpler because they're not trying to decipher dozens of different patterns.

Then, we add layers of defense. Authentication. Authorization. Error handling. Rate limiting. These aren't optional decorations, they're part of the foundation, automatically protecting you unless you explicitly opt-out. By building these into the architecture early, you're not adding complexity later, you're preventing the mess that comes from bolting security on afterwards.

Next, we test as we build. Not after. Not someday. As you write each endpoint, you write tests that verify it works. This isn't about coverage percentages. It's about confidence. When you have good tests, you can change code without fear. You ship faster because you know what you broke before your users do.

We optimize based on real constraints. Not prematurely. But once you have something working and you actually hit a real limit, performance, scalability, maintainability, then you add the sophisticated patterns that solve that specific problem. The beauty of starting with simple, consistent patterns is that you'll know exactly where to optimize and why. You've lived the pain. The pattern isn't theoretical anymore, it's a solution to something real.

Finally, we monitor and scale. You can't fix what you can't see. We'll set up logging, structured error tracking, and observability so you know what's happening in production. And because we built on consistent patterns, adding monitoring is straightforward, you add it once in the pattern layer and benefit everywhere.

The key insight: we're not avoiding architecture. We're avoiding *unnecessary* architecture. We're starting with the minimum viable structure that prevents chaos, then letting real requirements drive what comes next. Most APIs never need microservices, CQRS, or event sourcing. But every API needs consistency, validation, type safety, and testability. That's what we're building.

The Real Goal

Here's what this book is really about: **shipping fast and staying sane.** Not fast for a week, then slow because you're drowning in technical debt. Not fast today and regretful tomorrow when you inherit your own mess. Fast *now*, fast *next month*, fast *two years from now* when everything has changed and yet the code is still maintainable.

The real goal is an API where:

- Your team can add a new endpoint without a meeting about architecture
- A junior developer can read one endpoint and understand all of them
- Code reviews take minutes, not hours, because there's nothing to debate
- Deploys don't terrify you because you know what you're shipping
- When Sarah leaves, the codebase doesn't leave with her
- When the business pivots, you can pivot your API without rewriting everything

This happens when you embrace consistency from day one. When every endpoint uses the same patterns: FormRequests for validation, DTOs for typed data, Mappers for transformation, Resources for output, Response Wrappers for structure, Facades for clean interfaces. These patterns aren't heavyweight architecture. They're lightweight guardrails that prevent the chaos.

Here's what kills most APIs: not microservices, not complexity, not bad planning. It's inconsistency. One endpoint does it this way, another does it that way. Every developer interpreted the architecture differently. The codebase became a maze of special cases and workarounds. By the time someone tried to add a feature, they spent more time understanding the existing code than writing the new code.

The alternative is boring. It's the same pattern repeated 50 times, 100 times, without variation. It's DTOs everywhere. It's validation always in FormRequests. It's Response Wrappers used everywhere. To some, it looks repetitive. To experienced teams, it looks like freedom. Because when the structure is predictable, your brain can focus on the business logic. You're not deciphering the pattern. You're solving the problem.

This book shows you how to use boring patterns to ship fast, maintain easily, and scale without panic. Not because boring is trendy. But because boring is what allows you to focus on what actually matters: delivering value to your business.

Let's build something boring.

And let's ship it.

Chapter 1: Getting Started

Instead of building yet another "Hello World" API, let's use a real production API as our guide: the **Webplo License API**. It's simple enough to grasp quickly, but real enough to show the patterns that matter.

The API does one thing, and it does it well: it manages website licenses.

Every Webplo site has its own license, issued automatically the moment the site is provisioned. From then on, the Webplo engines interact with this API to create, retrieve, and revoke licenses as needed. This isn't an API designed for public consumption; it's an internal microservice, one of the many components that power Webplo behind the scenes.

Behind the scenes, this API integrates directly with the Statamic License API, since every Webplo site runs on top of Statamic CMS. The integration is structured using a Manager, Facade, Driver pattern, allowing us to keep the core logic clean while supporting multiple drivers and future extensions.

The API also handles multilingual responses, rate limiting, asynchronous logging, and payload compression, not because it's flashy, but because it needs to be reliable.

This is a production API that's actually serving real traffic. We're going to understand how it works and what makes it work well.

Starting From Zero

If you want to follow along from scratch, let's spin up a new Laravel project:

```
composer create-project laravel/laravel api-license
cd api-license
php artisan key:generate
```

That's it. Laravel did most of the heavy lifting. When I started developing in PHP 12 years ago, setting up a framework meant manually wiring configuration files, tweaking bootstrap scripts, and stitching everything together before you could even write real code. Laravel simply says, "We've already thought about this. Here are sensible defaults."

Now, one thing I want you to understand right from the start: you're not required to use Laravel's defaults. You *can* customize everything. But here's what I've learned: when you find yourself fighting the framework, that's usually a signal that you're making decisions the framework is trying to save you from.

The Structure That Makes Sense

Laravel 13 has settled into a very clean structure. Here's what each folder actually does:

app/Http/Controllers/	Your API endpoint logic
app/Http/Requests/	Input validation rules
app/Http/Resources/	Response formatting
app/Http/Middleware/	Request/response interception
app/Http/Mappers/	DTO transformations
app/Http/DataObjects/	DTO definitions
app/Http/Integrations/	External API integrations
app/Http/Responses/	Unified Response Wrappers
app/Models/	Database models (like Bearer token)
app/Services/	Business logic with manager pattern
routes/api.php	Where you define endpoints
tests/Feature/	Testing full request flows
database/migrations/	Database versioning

Each folder has a purpose. Controllers handle HTTP. Models handle the database. Facades provide clean interfaces. Tests verify everything works. When a new developer joins your team and looks at this structure, they think, "oh, I've seen this before." That consistency matters.

Your First Endpoint

Let's start with something simple: a health check endpoint. It sits there and tells you the API is alive and well. It might sound trivial, but this is where we establish the patterns you'll use for every endpoint that comes after. Keep it simple, keep it consistent, and you'll have a blueprint for everything else.

```
// routes/api.php
Route::get('/health', HealthController::class);
```

A health check should be pure signal: fast, lightweight, and zero-cost to call. You're just checking that critical services are connected, your database, cache layer, and queue system. No deep queries. No external API calls. No side effects. Just a clean 200 when everything's working, or a 503 when something's broken. Your monitoring systems ping this endpoint every 5-10 seconds and immediately know your API's status without adding load. That's the entire point, nothing more.

This is a **public endpoint**, no authentication, no middleware (for now). Anyone can call it, no questions asked. Your load balancers ping it. Your monitoring systems ping it. Your deployment pipeline pings it. Everyone's checking the same thing: is your API alive and its services responding?


```

{
  "data": {
    "status": "ok",
    "timestamp": "2026-02-11T21:50:47+00:00",
    "services": {
      "database": "connected",
      "cache": "connected",
      "queue": "active"
    }
  }
}

```

The Quick Way

```

// app/Http/Controllers/HealthController.php
final readonly class HealthController
{
    public function __invoke(): Response
    {
        return response()->json([
            'data' => [
                'status' => 'ok',
                'timestamp' => now()->toIso8601String(),
                'services' => [
                    'database' => 'connected',
                    'cache' => 'connected',
                    'queue' => 'active',
                ],
            ],
        ]);
    }
}

```

First, think about what we're doing.

We're handling an HTTP request. We need to check that critical services are working. We need to return a response. That's three steps.

As your API grows, you'll want to ensure consistency, stronger typing, meaningful error codes that clearly describe what happened, localization, whether it's a 200 OK or a 503 Service Unavailable, and comprehensive testing to build confidence in your implementation.

That's when the quick way starts feeling fragile. You're copy-pasting response formatting across

endpoints. Validation logic is scattered. Your controllers grow to 100+ lines with no clear separation between HTTP concerns and business logic.

Testing becomes tedious because you're asserting against arrays with unknown shapes. The properties and types are unclear until you read the implementation. These aren't problems with the quick approach itself. It's not *wrong*. It's just not enough anymore. In other words, it's simply not *scalable*.

The Scalable Way

```
// app/Http/Controllers/HealthController.php
final readonly class HealthController
{
    public function __invoke(): Responsable
    {
        return new ModelResponse(
            data: new HealthResource(
                resource: HealthDTOMapper::toDTO(...),
            )
        );
    }
}
```

The difference is the use of Response Wrappers via **Responsable** responses, resources, DTOs, and mappers (or transformers, as they're sometimes called). There's no magic involved. Instead of returning raw responses directly from controllers, this approach introduces a structured layer: responses implement a common contract, data is wrapped in consistent response objects, output is transformed through resources, and raw values are mapped into typed DTOs. The result is a predictable, testable, and type-safe API where formatting, structure, transformation, and localization are clearly separated from controller logic.

These aren't academic exercises. They're practical solutions refined through real production experience. Your controllers stay thin and focused. Your API consumers write once and reuse forever. A new developer looks at one endpoint and understands all of them. That's what we'll discuss throughout this book because that's what separates a quick prototype from a real production API.

Key Principles For Shipping Fast

Here's what makes this API architecture work: **consistency**. Not just in code style, but in structure, patterns, and approach. Every endpoint follows the same patterns. Every response uses the same wrappers. Every validation happens the same way. This consistency is what lets your team ship fast and stay sane.

Here are the principles that enable this consistency:

Convention over Configuration. Laravel has conventions for a reason, they're distilled wisdom from thousands of production applications solving real problems. Default to Laravel's way. Only step outside it when you have a genuine, specific reason. This saves you from endless decision-making and keeps your API predictable. The moment your team agrees to follow the framework instead of fighting it, velocity changes. You're not making micro-decisions on every endpoint. You're following a proven path.

Consistency Over Novelty. Every endpoint should look like the one before it. FormRequests handle validation everywhere. DTOs transform data everywhere. Resources format output everywhere. When new developers join, they learn one way and apply it everywhere. When you need to change something, you change it in one place and benefit everywhere. This is not dull repetition, this is architectural leverage. You're not smart-coding each endpoint differently. You're using the same proven pattern, over and over, because it works.

Type Safety. PHP 8.4 gives you the tools to catch bugs before your users do. Use full type hints, return types, and static analysis tools like PHPStan at level 9. This is not optional. Strong typing means your IDE autocompletes what exists. You know what properties are available on your DTOs. Your Resources transform data correctly. Your Controllers receive what they expect. When your API is strongly typed throughout, inconsistencies stand out immediately.

Fail Fast. Validate input early. Check that connections work. Know immediately when something is wrong. Don't let bad data propagate through your system. When bad data arrives at your API, catch it at the boundary. FormRequests validate before your controller runs. Type hints catch shape mismatches. If the data is bad, fail loudly and tell the consumer exactly what's wrong. This prevents cascading failures and makes debugging straightforward. Your entire team knows: bad data never makes it past the gate.

Separation of Concerns. Controllers handle HTTP. Facades provide clean interfaces. Drivers implement the actual logic. Resources transform output. When you keep these separate, each layer becomes simpler and easier to understand. A new developer can read a controller and immediately understand the flow: request → validation → facade → response. They don't have to untangle HTTP logic mixed with business logic mixed with transformation logic. Separation enables consistency.

Test as You Build. Not after. Not someday. As you build. This isn't about hitting coverage percentages. It's about confidence. When you test your endpoints as you build them, you catch problems immediately. You know your patterns work before you commit. You can refactor with confidence knowing tests have your back. Testing is part of the development process, not something you do when you have spare time. Good tests catch when inconsistency creeps in.

Security by Default. Don't build security features separately. They should be part of the foundation, automatically protecting you unless you explicitly opt-out. Rate limiting should be normal. Authentication checks should be automatic on protected routes. Error messages should never leak sensitive information. When security is baked into your patterns, you don't have to remember it, it just happens. Consistency in security practices means no endpoint is accidentally exposed.

These principles work together to create an API that's predictable, maintainable, and fast to build. Boring consistency is not a limitation. It's a superpower.